Module 1 Challenge

Crowdfunding campaign analysis

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + 364 of 1000 campaigns failed, only 3 of the failed campaigns were fully funded
  + 57 of 1000 campaigns were cancelled, none were fully funded
  + 565 of 1000 were successful and all were fully funded
  + Film & video and music, roughly grouped as entertainment made up
* What are some limitations of this dataset?
  + We don’t know how these 1000 campaigns were chosen, but they are heavily balanced towards Film & Video and Music which together represent
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + I think that a pie chart would be helpful to visualize, what percentage of the total campaigns each parent group made up. each Par

Statistical Analysis questions

* Use your data to determine whether the mean or the median better summarizes the data.
* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?